AAUW TAR HEEL BRANCH MINUTES 25 OCTOBER 2010 CONFERENCE CALL MEETING

Present: Doris Bernlohr (President), Nancy Shoemaker (Treasurer), Roberta Madden (Director at Large/Public Policy), Mari Pino del Rosario (Director at Large/Membership)

Others Present: Michelle Evans

Excused: Pat Abell (Director at Large/Fundraising)

The minutes were taken by Mari Pino del Rosario who was up on the rotation to do so.

After determining that there was a quorum, President Bernlohr called the meeting to order at 7:01pm.

I.

As the first order of business the president requested that the acting secretary record in the minutes the outcome of four votes that were taken by the board since our last meeting. The votes were as follows:

- -approve the budget for 2010 (vote taken July 7, 2010)
- -accept resignation of board member Judy Atkinson (Sept. 2010)
- -appoint Roberta Madden to replace Judy and take over Public Policy duties (September 2010)
- -approve asking for volunteers to increase the size of the board by 2-4 members (Oct 2010)

The above votes were all cast electronically and passed unanimously.

II.

President Bernlohr shared information about her meetings with Elon University biology faculty and Associate Dean to join AAUW as a C/U Partner institution. President Bernlohr was optimistic that the university will indeed become an official member after Nov. 1. Board members showed their enthusiasm and appreciation for Bernlohr's work.

III.

President Bernlohr reminded board members that One Member-One Vote information will be coming to them soon. She also requested members read the information carefully before the next convention June 16-19 in Washington, when the policy will take effect.

IV.

President Bernlohr spoke about the AAUW NC meeting held at the Hampton Inn in Greensboro. Nancy Shoemaker and Michelle Evans are working with other AAUW NC members to discuss the board structure and format for future meetings.

V.

Michelle Evans asked about fundraising. Pat Abell who is working on this, was unable to join the conference call. The board was reminded of the following:

- 1) The THB's goal is \$1,000. If every member donates \$20, the goal will be met.
- 2) Donations must be sent to National to the fund selected. THB members need to make a point of registering the "THB#3060" code, so that the branch gets credit.
- 3) The deadline to make a donation is December 31, 2010.

VI.

Treasurer Nancy Shoemaker shared that a. 25 new members have joined since February.

- b. The photo contest did not work out as expected. So, the \$25 gift card for the photo contest was allocated as follows: \$10 communications, \$10 marketing, \$5 membership.
- c. The \$150 membership fund is intact. Del Rosario asked for feedback on adding a "Family Membership" category. The membership monies would fund partially the membership of an additional member in the same household as or a member related by blood or marriage to an active member. Del Rosario will write up a proposal.
- d. Only two NC branches have not joined the Tar Heel: Bryson City and Gaston Regional. Discussion ensued about following through with them. A strong feeling was expressed that at least one of those branches was not interested and further attempts to contact them would not be fruitful.
- e. Treasurer Nancy Shoemaker's financial report was accepted/approved by a unanimous vote.

VII.

Public Policy Director Robbie Madden asked if anyone had joined the White House conference call with VP Biden to discuss women in the economy. Madden shared that Senator Kay Hagan is on board with the Paycheck Fairness Act.

Madden reminded the board of the following Agenda Assemblies:

Orange Co. Agenda Assembly is October 27. The organizer's name is Elisabeth Madden, no relation to Robbie.

Alamance Co. Agenda Assembly is October 28. Pres. Bernlohr informed that the October 28 Alamance Co. Agenda Assembly had been canceled due to low participation. Instead, a conference call was going to take place at noon on the same date; registrants would be taking a survey and discussing agenda items.

November 16 is the date for the Mecklenburg Co. Agenda Assembly. Madden will contact members in Charlotte to encourage them to participate.

The Buncombe Co. Agenda Assembly is scheduled on November 13. Madden will participate.

Mary Peterson attended the Down East session at Craven Community College on October 16.

An Agenda Assembly in Guilford/Forsyth Co. is being considered. It would take place in January 2010.

Madden reported that the AAUW is publishing a manual, *She Should Run*, to help women candidates. It will be available to members.

VIII.

Nancy Shoemaker brought to the table a proposal (see attached) to open a second checking account to improve the Tar Heel Branch's service to community and project groups (defined in the Bylaws, Article IV). A second checking account would be opened at BB&T (which requires no minimum balance) to support the branch's acting as fiscal agent for projects like the Wake County Women's Agenda Assembly. [Two Tar Heel branch members, Michelle Evans and Nancy Shoemaker will be involved in the Agenda Assembly and report back on how the new account works.]. It's anticipated that all funds from the project would be removed before the end of the branch's fiscal year, but the branch bylaws (Article VI, Section 8) do provide for excess funds reverting to the branch thereafter.

The proposal to amend the policy was approved unanimously.

IX.

A question was posed to all about the number of electronic communications shared. Some expressed this was not an issue, since deleting an undesired/non-relevant e-mail is always an option.

X.

The deadline for adding directors at large is fast approaching. So far, no one has come forward to serve.

\mathbf{v}	r
Λ	L.

A December 15, 2010 deadline was set to form a nominating committee charged with presenting a slate of officers for the 2011-2012 board. The committee shall be composed of three members of which one may not be on the board. The slate must be posted by February, the ballots must be up for a minimum of 30 days, and the elections take place in April.

•
President Bernlohr stated that she will not be running for a THB position in 2011.
The meeting was adjourned at 8:20pm.
Respectfully submitted,
Mari Pino del Rosario, October Meeting Secretary
Doris Bernlohr, President