AAUW Tar Heel Branch Survey 2013

The AAUW Tar Heel Branch was chartered in November, 2008, and now has 105 members. This is our second survey to find out how this new "state-wide virtual branch" model is working for you.

You may not want to answer all of the questions, but please fill out as much information as you can.

If you have additional thoughts, feel free to send them to info@tarheel.aauwnc.org.

1. How do the following statements describe your connection to the Tar Heel Branch?

	Strongly disagree	Disagree	Agree	Strongly agree
I am planning to renew my Tar Heel Branch membership for 2013-2014.	○	○	○	○
I would like more opportunities to interact with other branch members.	○	○	○	○
I am getting enough information about AAUW (national) programs and priorities.	○	○	○	○
I am getting enough information about AAUW NC (state) programs and priorities.	○	○	○	○
The simple structure of this branch is working well.	○	○	○	○
I sometimes mention the Tar Heel Branch to my friends who might be interested in joining.	○	○	○	○
I would like to be part of the branch leadership team for 2013-2014.	○	○	○	○

2. One basic function of the Tar Heel Branch is to help you get information on AAUW programs and priorities. Please check which of these communication paths you've used in the last month.

☐ Visited www.aauw.org - national website

☐ Visited www.aauwnc.org - state website

☐ Visited tarheel.aauwnc.org - branch website

☐ Read an e-mail from the branch listserve

☐ Read an e-mail from an AAUW-related listserve (other than the branch's)

☐ Responded to a "2 minute Activist" action alert from AAUW

Comments:

3. As a virtual branch, e-mail is our basic tool to communicate with each other. Please choose the sentence that best describes your use of e-mail.

○ I check e-mail a several times a day.

○ I check e-mail at least once a day.

○ I check e-mail a few times a week.

○ I check e-mail about once a week.

○ I really don't use e-mail much.

4. How do you feel about the amount of email you're getting from AAUW?

	Too much	About right	Not enough	N/A - I do not subscribe
On national AAUW activities	○	○	○	○
On federal public policy	○	○	○	○
On state AAUW activities	○	○	○	○
On state public policy	○	○	○	○
On branch activities	○	○	○	○

Comments:

[   ]

5. Have you reviewed the new member orientation at tarheel.aauwnc.org > About > New Member Guide?

○ Yes, I have seen it.

○ No, I probably will not review it.

○ No, I didn't know about it, but will look at it soon

Comment:

[   ]

6. What benefits from AAUW NC and the branch are important to you?

	Not important	Somewhat important	Very important	Not familiar with this
Receiving the Tar Heel News (AAUW NC newsletter) in USMail	○	○	○	○
Information from the branch web site and e-mail list	○	○	○	○
Information from the state web site and e-mail list	○	○	○	○
Access to the branch roster online (through the Member Services Database at aauw.org)	○	○	○	○
Opportunity to find other AAUW members nearby for informal contacts	○	○	○	○
Ability to pay dues online with a credit card.	○	○	○	○

7. AAUW is a broad organization and there are many different reasons members join. What's important to you?

	Not important	Somewhat important	Very important
AAUW advocacy - including action alerts and position papers on topics such as pay equity	○	○	○
AAUW programs - such as the WAGE project workshops for college women, programs to encourage girls/women in STEM fields, and more	○	○	○
AAUW's fellowships	○	○	○
AAUW's gender equity research	○	○	○
AAUW's work combatting sex discrimination on campus and in the workplace	○	○	○
AAUW's programs like NCCWSL to help women develop leadership skills.	○	○	○

8. Is there a program you would be willing to participate in?

	Not interested	Attend	Help organize
Local networking event with a theme	○	○	○
Meeting informally with AAUWNC Fellows	○	○	○
Networking with other organizations in the community	○	○	○
Advocacy training/update on public policy	○	○	○
Movie event related to AAUW's mission	○	○	○

Other ideas:

9. What do you think this branch is doing well? How does it benefit you?

10. What should the branch do differently, if anything? What else would be a benefit to you?

11. A bit about you (so we can followup/clarify your responses).

Name:

Email Address: